8:00 - 8:30 AM – Advocacy Networking Breakfast

Advocacy Organization Presentations, Approximately 8:30 AM

Sub-topic: How to Form a Local Advocacy Organization

Katie Lupo, Bike Friendly Maryland Program Coordinator, Bike Maryland

Katie, an avid cyclist and triathlete, was introduced to cycling while in graduate school in Wisconsin. On her way to obtaining a M.S. in Economics, she completed two Ironman triathlons, a self-supported cross country bike trip and served as President of a local bike club in Madison. Since moving to the East Coast in 2012, Katie founded a bicycle-centered nonprofit in Washington D.C. providing opportunities for young adults, while promoting sustainable living through cycling. As the Bicycle Friendly Maryland Program Coordinator, Katie is excited to help make communities, businesses, and universities throughout Maryland a more bicycle friendly place to live, work, and learn.

Sub-topic: How We Leverage our Collective Strength

Jon Korin, President, Bicycling Advocates for Annapolis & Anne Arundel County

Jon Korin is President and a founding member of Bicycle Advocates for Annapolis & Anne Arundel County (“BikeAAA”), a new 501c3 launched in 2013 to promote safe cycling for transportation, recreation & fitness. Mr. Korin attended the New York University Stern Graduate School of Business and holds a Bachelor of Science degree from the Wharton School of Finance and Commerce of the University of Pennsylvania. Jon retired in 2012 after a 36-year career in the I.T. industry most recently as VP Strategic Development for Northrop Grumman Information Systems. He and his wife Kathy live in Severna Park about ¼ mile from the B&A Trail.

Sub-topic: Key Components of a Successful Advocacy Group

Jack Guarneri, President, Bicycle Advocates of Howard County

Jack Guarneri is the President and a founding member of the Bicycling Advocates of Howard County, a coalition of Howard County bicycle and triathlon clubs and local cyclists that was founded in 2008. He is a graduate of the US Naval Academy, and a retired Naval Officer. He has lived in Howard County for the past 23 years and is an Operations Research Analyst at the Johns Hopkins University Applied Physics Laboratory in Laurel, Maryland. He has been an active recreational road cyclist and bike commuter for the past 15 years and is also a former President of the Johns Hopkins University Applied Physics Laboratory Cycling Club.
Matt Drew, Founder, Bike SBY (Salisbury)

Matt Drew is a father, husband, engineer, and cyclist from Salisbury, Maryland. In 2011, Matt lead an extremely successful petition drive in Salisbury to build bike lane network, and this sparked the formation of the local advocacy group, Bike-SBY. With over 750 supporters, Bike-SBY’s mission is to make Salisbury a more Bicycle Friendly Community. In addition to riding the Sea Gull Century, Bike Virginia, and the Tour of Colorado, Matt enjoys his daily 4-mile commute to work on his Trek District.

Welcoming Remarks, Approximately 9:45 AM

Carol Sildorff, Executive Director, Bike Maryland

Carol Sildorff has served as Executive Director of Bike Maryland since 2008. She has a graduate degree in Public Administration with a specialization in Environmental Management and she passionately works to promote bicycling, increase safety, improve conditions and provide a voice for all bicyclists in Maryland. Carol has worked on numerous legislative campaigns resulting in many pro-cycling laws. During Carol’s career she has worked on a variety of environmental sustainability issues for non-profit organizations, federal, state and local government agencies and both small and fortune 500 businesses. Carol has been an active bicyclist for many years (a bike commuter, recreational rider, bicycle racer including completing team RAAM, a mountain biker and scenic trail enthusiast).

Key Note Speaker: Frederick’s Honorable Mayor McClement

Mayor McClement is currently serving his second term as Frederick’s Mayor. He has been an active member of the Frederick community for many years. He has served on a number of boards and commissions that have given him a breadth of knowledge about Frederick. Before he and his wife, Mary Jane opened their deli thirteen years ago, Randy worked six years in government sales, thirteen years as a Property Manager, and six of those years as Director of Management. Mayor McClement has been instrumental in making Frederick a Bike Friendly City and in 2012 Frederick received the League of American Bicyclist Bronze Award!

Topic: Bike Maryland’s 2014 Legislative Agenda

Michael Sonnenfeld, Board Secretary, Bike Maryland

Michael is an avid cyclist. He is an attorney and has spend over 25 years working in the residential mortgage and mortgage-backed securities industries including founding Fieldstone Mortgage Company and serving as first President of Saxon Mortgage Funding Corporation. Michael is a cancer survivor and has participated since 2003 in the Pan Mas Challenge, an annual bike-a-thon that is the largest athletic fund raising event in the world. Michael is working to strengthen the 3 foot passing law and is especially passionate about bicycle safety.
Kathleen Hoke, Director, Network for Public Health Law, UMD Carey School of Law

Kathleen Susan Hoke, JD, is a Law School Professor, Director of the Network for Public Health Law, Eastern Region, and Director of the Legal Resource Center for Public Health Policy at the UMD Carey School of Law. Through the Center, Hoke provides technical legal assistance to organizations working in tobacco control, obesity and injury prevention. Recent work has focused on laws to protect cyclists and pedestrians from injury. Hoke teaches the Public Health Law Clinic through which she engages law students in the work of the Network and the Center.

Topic: Bike-share: Implementation, Successes and Challenges

• Anne Root, Bike-share Coordinator, Montgomery County Department of Transportation
• Tim Davis, Bike Coordinator, City of Frederick
• Barry Robinson,

Topic: State Bicycle Master Plan

• Kate Sylvester, Planner at Maryland Department of Transportation

12:00 - 1:00 PM Lunch and networking session in Symposium Hall hosted by Bike Maryland for all attendees

Topic: Complete Streets: Presentation and panel discussion

• Casey Anderson,
• Laura Seafrass, National Complete Streets Coalition

Moderator: Jennifer Toole, President, Toole Design Group, LLC

Jennifer has worked for over 20 years in multi-modal planning and design, and serves as an expert consultant on bicycle and pedestrian projects throughout the United States and as an Advisor to Bike Maryland. The Toole Design Group is a Maryland-based firm that specializes in bicycle and pedestrian planning and design. As a certified planner with a degree in Landscape Architecture, her experience includes hands-on project design, as well as, national and statewide research and planning initiatives. Jennifer served as the Principal Investigator for the 2012 edition of AASHTO’s Guide for the Development of Bicycle Facilities. Her firm is headquartered in Silver Spring and has offices in Boston, MA, Madison, WI, and Seattle, WA.

Topic: Safe Routes To School

James Elliott, Transportation Planner, Toole Design Group, LLC

Jim Elliott, is a transportation planner for Toole Design Group, LLC with over five years experience working on Safe Routes to School projects. He manages the Virginia SRTS Program’s QuickStart Mini-grant program and serves as a Program Liaison for the National Center for Safe Routes to School. Jim has also managed SRTS travel plan development processes in a number of local communities and has helped to develop numerous SRTS resources at the local, state, and national levels, including resources to engage middle school students and to involve children with disabilities.
Jessica Silwick, Program Manager, State Highway Administration (SHA)

Jessica received her M.S. from Towson University in 2010 while working with SHA in the Environmental Planning Division. In 2011, she accepted the position of Transportation Enhancement Program Manager, now referred to as Transportation Alternatives Program. Since the inception of the new transportation bill, Moving Ahead for Progress in the 21st Century in 2012, she has also acquired the Safe Routes to School Program. She has worked to make fundamental changes to the administration of both programs, so that more project funding opportunities are available to eligible sponsors.

Lucy Neher, Coordinator of Safe Routes to School, City of Takoma Park

Lucy Neher has worked with the same five schools in Takoma Park and Silver Spring for over six years to create a culture of walking and biking. Lucy has developed the SRTS ‘brand’ in the City in order to establish partnerships with the school administration and PTAs, local businesses and pedestrian and bike safety advocacy groups. Through events and activities big and small, infrastructure enhancements, and a longstanding relationship with members of the community, Lucy continues to produce innovative ways to encourage biking and walking in and around Takoma Park.

End of Symposium, 2:30 PM

For More Information on Bike Maryland visit: www.bikemd.org

Bike Maryland

1209 N Calvert Street

Baltimore, MD 21202

Info@bikemd.org